

Tiger Beer Disclaimer

PRIVACY AND COOKIE POLICY

In order to ensure that we all enjoy the facilities of the Tiger Beer website, we herewith set out our general guidelines. In this Privacy and Cookie Policy, you will find details on our policies and regulations. We suggest you read them carefully. The following is a general approach only.

Read On

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COOKIE POLICY

This website dedicated to the Tiger Beer brand (the "Website") is provided by Heineken Asia Pacific Pte. Ltd., a company organised under the laws of Singapore ("HAP"). The Website makes use of so-called "cookies". Cookies are small text files that the Website stores on your user device.

COOKIES USED ON THE WEBSITE

The Website uses cookies for the following purposes: Functional cookies: cookies used to enhance the user friendliness of the Website for visitors. For example, a cookie is placed to remember your preferred country and language settings and to remember the information you submitted on the age-gate page. Without this cookie, you would have to re-enter the age-gate before every page you want to visit on the Website.

Analytics cookies: HAP uses Google Analytics cookies, with the purpose to analyse how visitors use the Website. HAP can then make improvements to the usability of the Website. Google only processes data obtained via the Website in an anonymous form. Please visit www.google.com/analytics for more information on Google Analytics.

Third party cookies: the Website allows cookies of social plugins of certain third parties. This enables a user to share content of the Website on such social networks. These plugins also enhance the user friendliness of the Website, for example with the Facebook plugin on the Website users can simply register to the Website with their Facebook account details. The data collected by these third parties via the plugins are exclusively determined by such third party as HAP cannot read these cookies (nor can these parties read the cookies of HAP). For information regarding the third party cookies please check the respective third party's privacy policy.

The functional cookies of the Website that are stored by HAP on your computer only remain valid during your session on the Website.

CHANGING YOUR SETTINGS

By changing the settings in your web browser, you can establish that you will be given notice if a cookie is stored on your computer. By changing settings, you can also establish that your browser does not accept cookies from this Website. However, if your browser does not accept cookies from this Website, you may not be able to access or use all features of this Website.

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PRIVACY POLICY

GENERAL

HAP is the controller of the processing of all personal data collected through the Website. HAP respects your privacy and complies with the provisions of the Singapore Data Protection Act. HAP does not collect or process personal data through the functional cookies placed by HAP. HAP only processes personal data that a user voluntarily provides to HAP, by means of registering on the Website for a service provided by the Website. This information may include such user's first and last name, e-mail address, date of birth and country of residence. HAP's primary purpose in gathering and transferring these personal data will be to provide a user with all services and games of the Website and with ease of use of the Website.

TRANSFER, STORAGE AND PROCESSING OF DATA

The transfer, storage and processing of data collected through this Website is secured by means of current, usual technical measures. HAP may transfer your personal data to its group companies. HAP may also provide your personal data to third parties, which will process your personal data according to instructions of HAP and under the responsibility of HAP. In case HAP sells all or some of the assets or shares of a group company to which personal data was transferred to a third party, your personal data may be provided to this third party. HAP will not provide your personal data to any other third parties, unless there is a legal obligation to do so.

ACCESS, CORRECTION AND REMOVAL

You can request HAP to provide access to the personal data it has collected about you at any time. You can also request HAP to correct or to delete such personal data. Please send an email to correlationsAPAC@heineken.com in case you have any questions concerning anything on this page.

This Privacy and Cookie Policy may be changed over time. Such changes shall be effective immediately upon the posting of the modified Privacy and Cookie Policy. Users of the Website are advised to regularly read the Privacy and Cookie Policy for possible changes.

This Privacy and Cookie Policy were last amended on May 21st 2014.